



TAKE THE OFFENSIVE!

Tired of being at the mercy of events?
Learn to TAKE THE OFFENSIVE!

Attend WLN's 13th Annual Leadership and Conference on February 4th, 2023!

Featured speakers: Fmr. NATO ambassador and special envoy to Ukraine Kurt Volker, FreedomWorks Vice-President of Policy Cesar Ybarra, Oregon state senator Dennis Linthicum, and Marc Thielman, former govt. school superintendent and Chief Petitioner for Education Freedom for Oregon.

PORTLAND ● FEB 4th ● 9:00 AM

Total Package w/Hot Lunch Only \$125

SOME of the other speakers/trainers include...

BREAKOUT SESSIONS

20 training sessions along four tracks will be offered throughout the day. Mix and Match!

■ RUN FOR AND WIN LOCAL ELECTED OFFICE

- Assessing Yourself as a Candidate for Local Office
- Building an Effective Campaign Team for Your Race
- Raising Money for Your Campaign for Local Office
- Dealing with Traditional Media and Being a Source
- Designing and Executing Personal GOTV Campaigns

■ BE A MORE EFFECTIVE CITIZEN LOBBYIST

- Testifying Before Public Boards and Commissions
- Lobbying Public Office Holders in Person
- Avoiding/Monitoring for Violations of Ethics Laws
- Using Social Media to Support Lobbying Efforts
- Running a Personal Earned Media Campaign

■ BE A EFFECTIVE SCHOOL CHOICE ACTIVIST

- Knowing the Rights of Parents with Kids in Schools
- Working for School Choice with FreedomTeams
- Current and Possible Alternatives to Govt. Schools
- How Board/Staff Governance Works in Local Govt.
- The Basics of Critical Race Theory and Stopping It

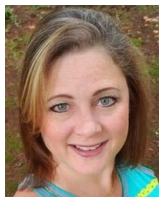
■ MANAGING AND EXECUTING CAMPAIGNS

- Designing and Executing an Good Campaign Plan
- Organizing a Precinct / Canvassing Neighborhoods
- Making Election Integrity a Part of Your Campaign
- Recruiting and Managing Campaign Volunteers
- Using Social Media to Support Campaigns

Friday Night Mixer: Attend our reception in the hotel lounge at 7pm on Fri., Feb. 3rd before the conference with hot appetizers, a no-host bar, and Brandon Merritt!

Featured Speakers and More: Featured speakers (shown at the top) will make their presentations during three assemblies to be held through the day.

Lunch: The lunch assembly will feature tri-top sirloin, grilled chicken, au gratin potatoes, rotini pasta salad, green beans, carrot cake cupcakes, and more!



Jennifer Heine-Withee is Director of the Washington chapter of Parents' Rights in Education. In coalitions, she fights the sexual indoctrination of kids.



Jeff Kropf is a former state rep, is the Exec. Dir. of Oregon Capital Watch Foundation and is the former Oregon Director of Americans for Prosperity.



Brandon Merritt was a candidate for Oregon governor and won attention working for reforms in his local school board in favor of parental rights.



Kim Thatcher is a state senator from Kaiser who represents Dist. 13. She has four children and owns a construction company with her husband.



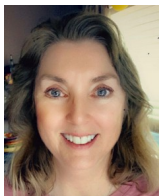
Suzanne Gallagher is the Nat'l Exec. Dir. of Parents' Rights in Education, former state chair of the OR GOP and a former candidate for the Oregon senate.



Mike Nearman is a former state representative in the Oregon legislature, is a community activist, and an enthusiastic hockey player!



Gregory Burnett is the owner Burnett Media Group, an ad agency specializing in social media and digital advertising with deep campaign experience.



Donna Kreitzberg is president of Education for Freedom -Oregon. She is also the chief petitioner for two initiatives supporting school choice.

Holiday Inn Columbia Riverfront Hotel

909 N Hayden Island Drive / Portland, Oregon 97217

Free Parking for the Entire Day / \$15 Overnight

FREE Reception at 7PM on Feb. 3rd at the Conference Hotel

All details subject to change without notice

TICKETS AND LODGING with special conference rates at:
www.westernlibertynetwork.org